

**Their parents are our target audience
from schools all over SA**

They have disposable income and can afford products and services

Print rate per edition

1/8th page	R3,575
¼ page	R5,775
½ page	R10,450
Full page	R19,250
DPS	R33,000
Frontpage ¼ page	R10,450
Frontpage strip	R5,775
Earlup Front page	R3,575

Print regions

Boland, Swartland & Weskus and
Breede Valley
Cape Town
Overberg
Helderberg
Northern Suburbs
Southern Cape
East London
PE & Surrounds
Mpumalanga

Limpopo
Northern Cape
Eastern Cape Towns
Durban
Free State
Pretoria
Centurion & Midrand
North West
Johannesburg East & South
Johannesburg North & West

June print regions

2021 Matric Guide

DPS	R40,000	Includes 1 month online campaign + editorial	Online Matric Guide	R550
Full page	R25,000	Includes 1 month online campaign		
Half page	R15,000	Includes 2 week online campaign		

Online

Per 1000 impressions	R190
Online Matric Guide	R550 per month

Social Media - rates per post

Non-video	R200 per page
Video	R300 per page

Newsletters

Schools and parents	Top banner	R1,50 per subscriber
	Promote your article	R0,50 per subscriber
	Newsletter block banner	R1,50 per subscriber
	Newsletter takeover	R2,00 per subscriber
School Service Providers	Top banner	R1,50 per subscriber
	Promote your article	R0,50 per subscriber
	Newsletter block banner	R1,50 per subscriber
	Newsletter bottom banner	R2,00 per subscriber
SME Newsletter	Top banner	R1,50 per subscriber
	Promote your article	R0,50 per subscriber
	Newsletter block banner	R1,50 per subscriber
	Newsletter takeover	R2,00 per subscriber

All rates exclude VAT